



T H R E A D

Entrepreneurial Learning
Bredängskolan - May 2012



KR, 11, 1+2, 3p



The Journey



Key Questions

- 1. What is an entrepreneurial approach to learning*



Key Questions

2. Why is it a part of the teaching plan?



Key Questions

- 3. What do students gain from taking initiative, being creative and innovative.*







Leading Off



Kim Chizevsky
Bodybuilding
5' 8½", 135 pounds

Annika Sorenstam
Golf
5' 5", 120 pounds

Tara Nott
Weightlifting
5' 1", 105 pounds

Tegla Loroupe
Long-Distance Running
4' 11", 82 pounds

Tara Lipinski
Figure Skating
5' 1", 95 pounds

Lisa Leslie
Basketball
6' 5", 170 pounds

thinking



Entrepreneur

An Entrepreneur sees problems as opportunities and takes action.

One Thing to Remember

I will ask you to make a decision...

SOLUTION

PROBLEM



▲ total loss, with crew
▲ stranded boat

20 40 60 80 100 Miles

MINNESOTA

ONTARIO

Lake Superior

Wisconsin

WISCONSIN

MICHIGAN

Lake Michigan

Lake Huron

Georgian Bay

Lake Ontario

INDIANA

ILLINOIS

INDIANA

OHIO

NEW YORK

PENNSYLVANIA

Lake Erie

Toledo

Sandusky

Lorain

Cleveland

Buffalo

Erie

Fulton

Detroit River

Saxona

W.G. Pollock

Victory

G.J. Grammer

Donaldson

Lightship 82

C.W. Elphicke

Northern Queen

H.A. Hawgood

Charles S. Price

Matthew Andrews

D.O. Mills

Howard M. Hanna Jr.

Matoa Argus

John A. McGean

A.E. Stewart

Isaac M. Scott

Bay City

Hydrus

Wexford

James Carruthers

Regina

St. Clair River

Lake St. Clair

St. Marys River

Meaford

J.T. Hutchinson

Whitefish Bay

F.C. Hartwell

Sault Ste. Marie

Huron Major

Henry B. Smith

L.C. Waldo

Turret Chief

Keeweenaw Bay

William Nottingham

Leaffield

Thunder Bay

Scottish Hero (loc. unknown)

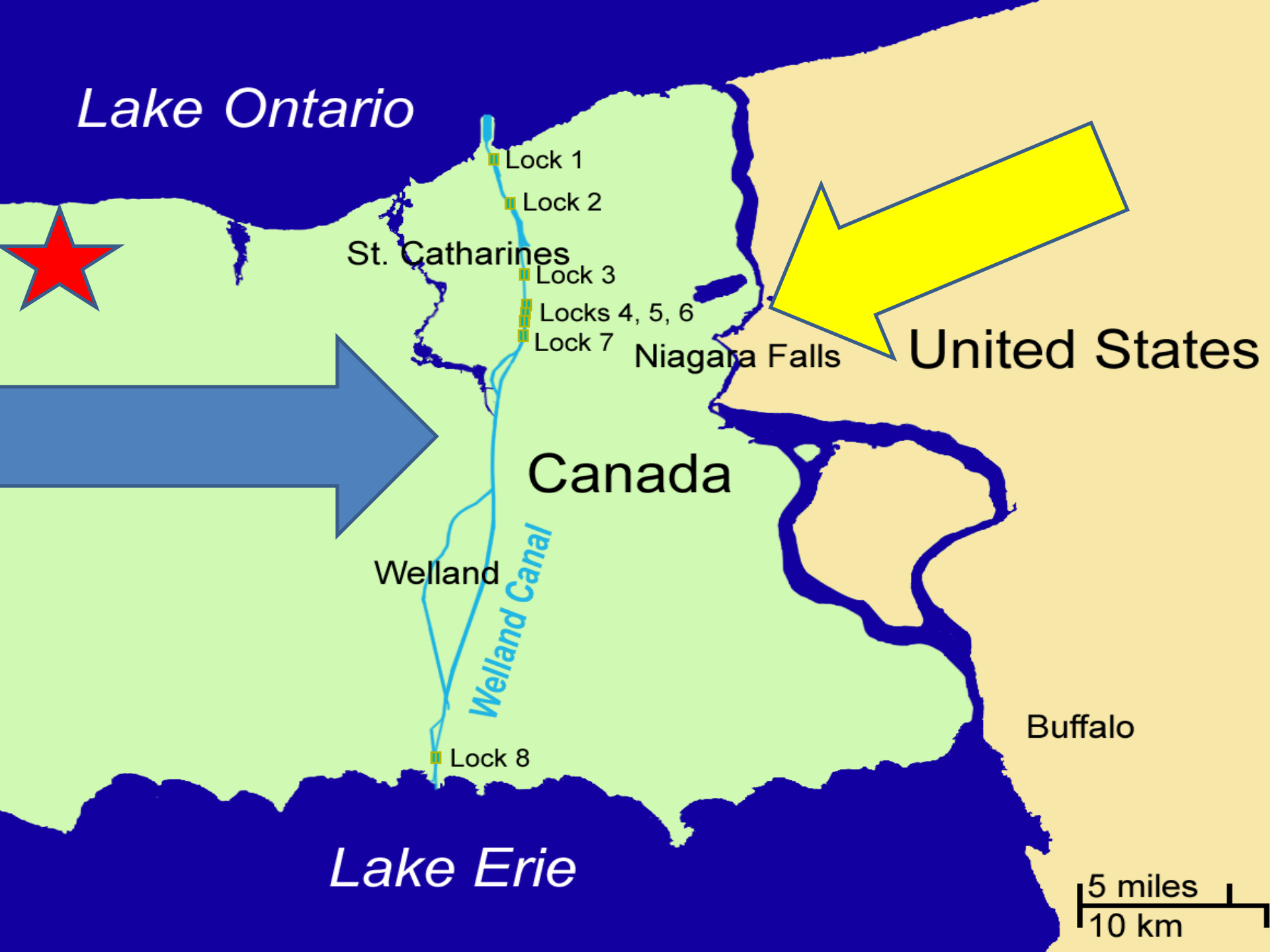
Marquette

Green Bay

Milwaukee

Waukesha

Chicago



Lake Ontario



Lock 1

Lock 2

St. Catharines

Lock 3

Locks 4, 5, 6

Lock 7

Niagara Falls



United States



Canada

Welland

Welland Canal

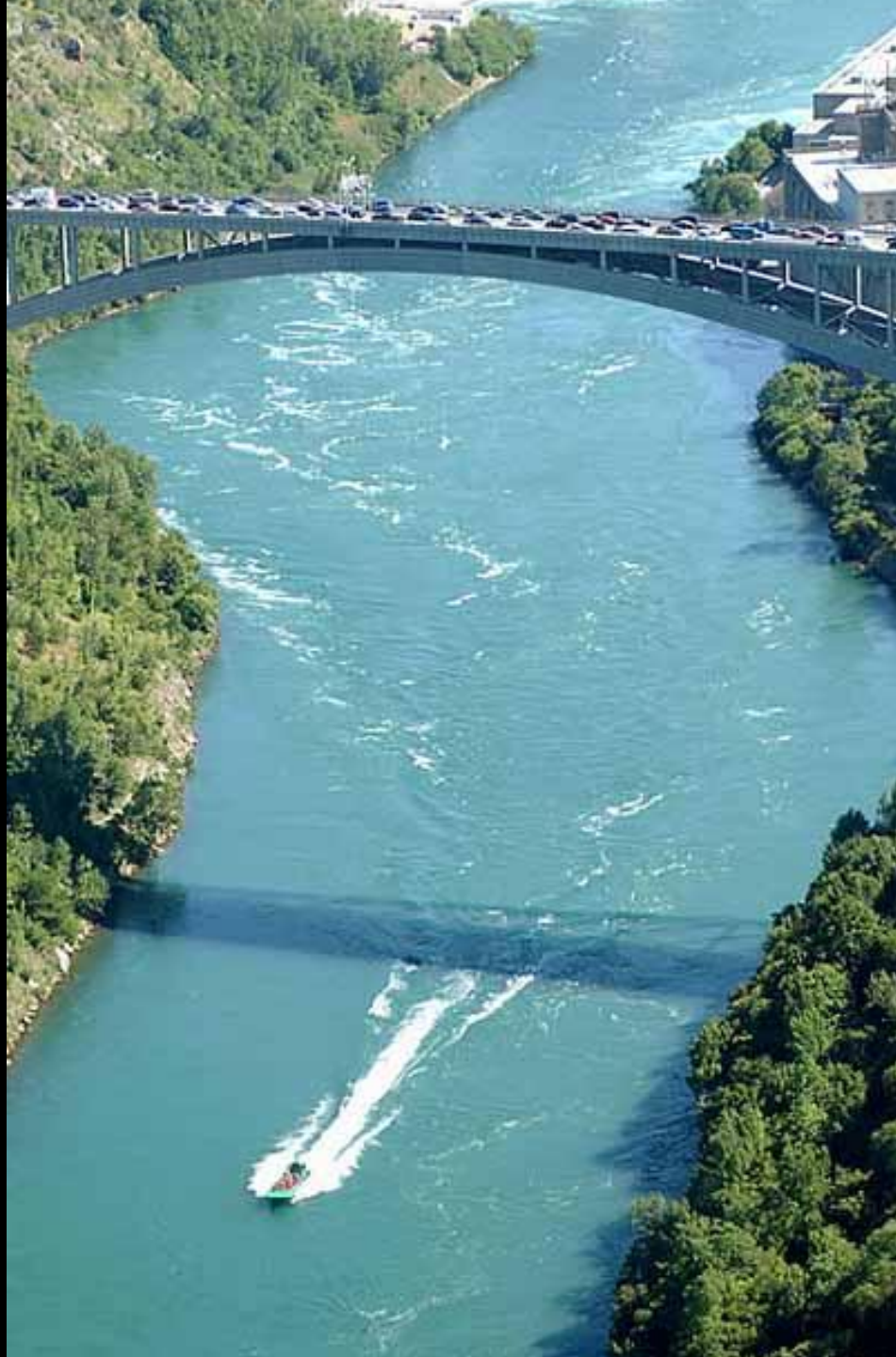
Lock 8

Buffalo

Lake Erie

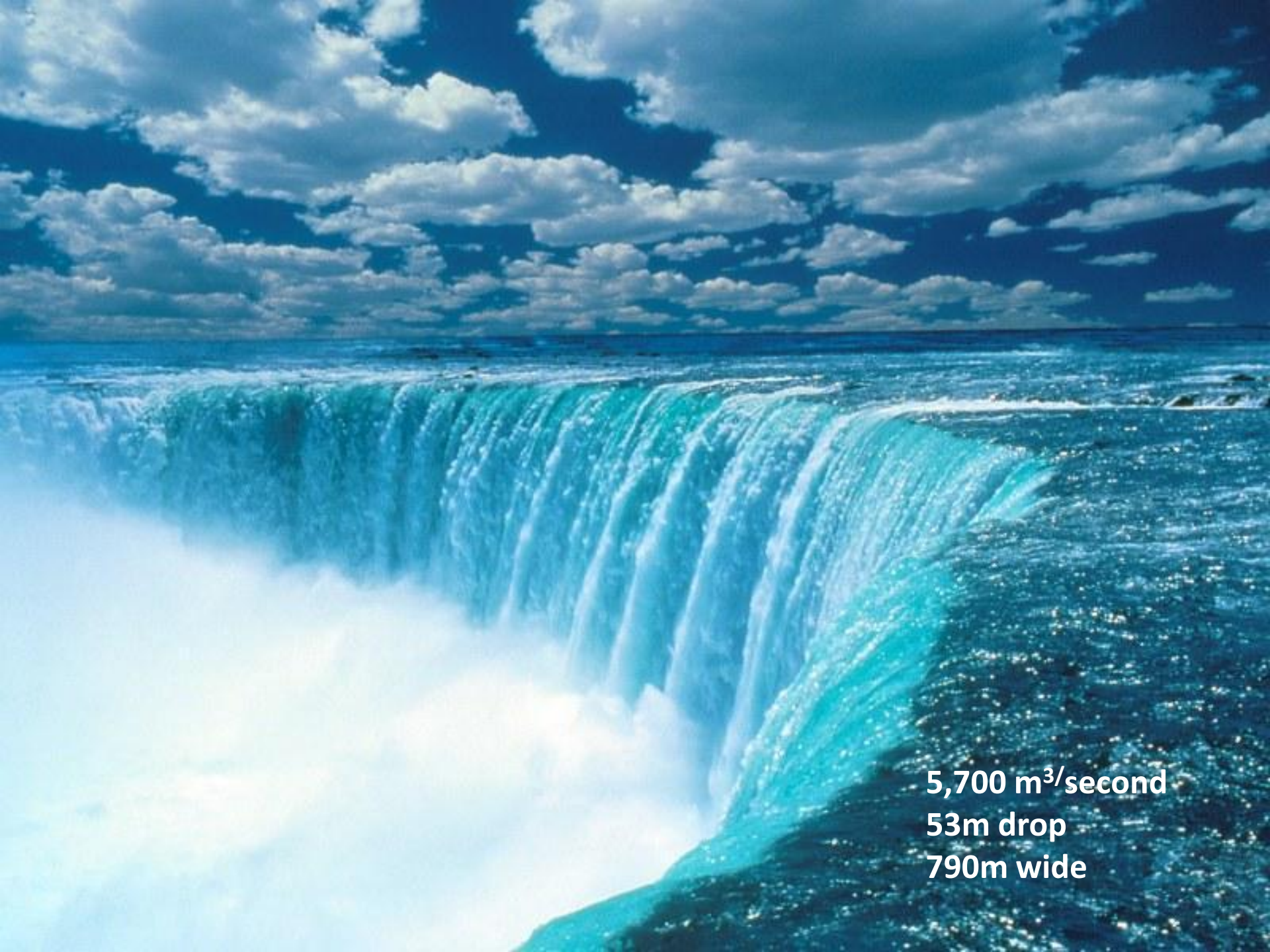
5 miles
10 km











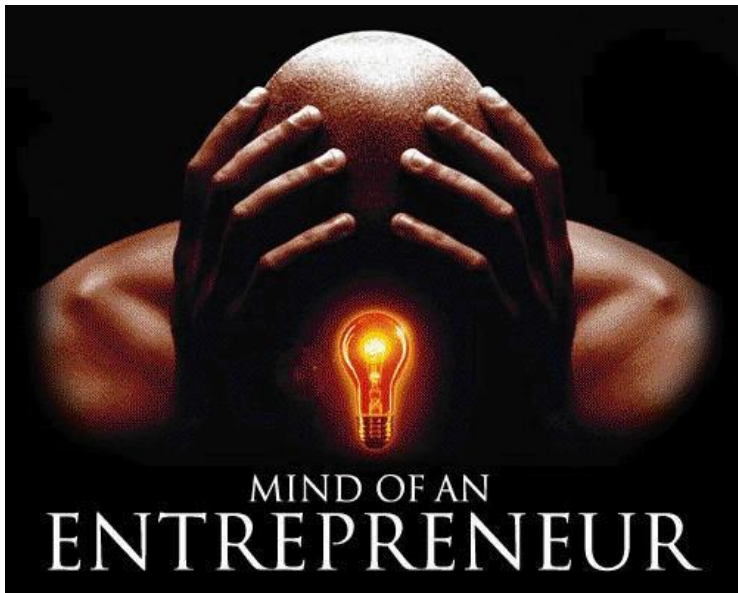
5,700 m³/second
53m drop
790m wide

SOLUTION



PROBLEM

SOLUTION



PROBLEM

I am a part of the solution.

I am an **ENTREPRENEUR.**



Key Questions

- 1. What is an entrepreneurial approach to learning*

En viktig uppgift för skolan är att ge överblick och sammanhang. Skolan ska stimulera elevernas **kreativitet, nyfikenhet** och **självförtroende** samt vilja till att **pröva egna idéer** och **lösa problem**. Eleverna ska få möjlighet att **ta initiativ** och **ansvar** samt utveckla sin förmåga att **arbeta såväl självständigt som tillsammans med andra**. Skolan ska därigenom bidra till att eleverna utvecklar ett förhållningssätt som främjar entreprenörskap.

entre-prenörskap löpa som en röd
tråd genom hela
utbildningssystemet

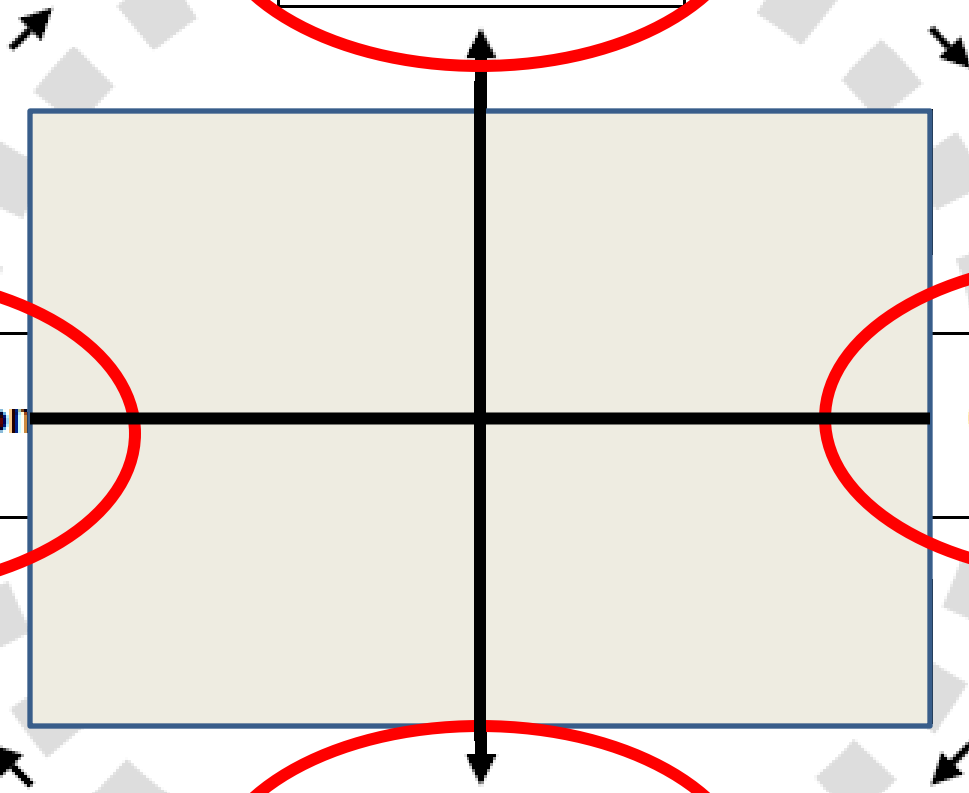
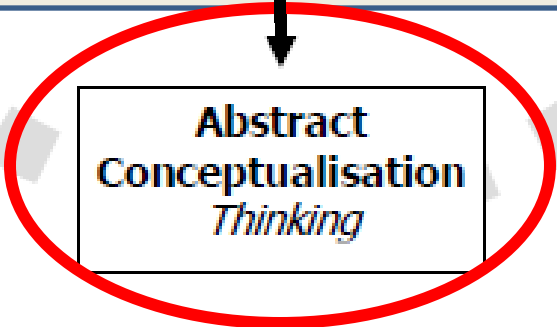
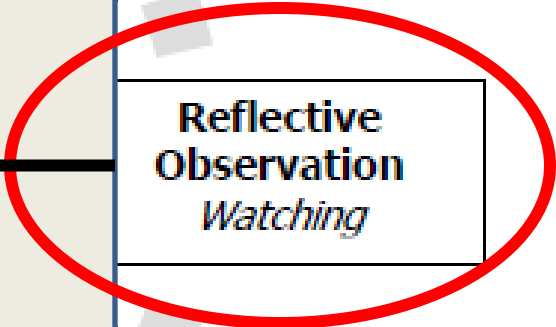
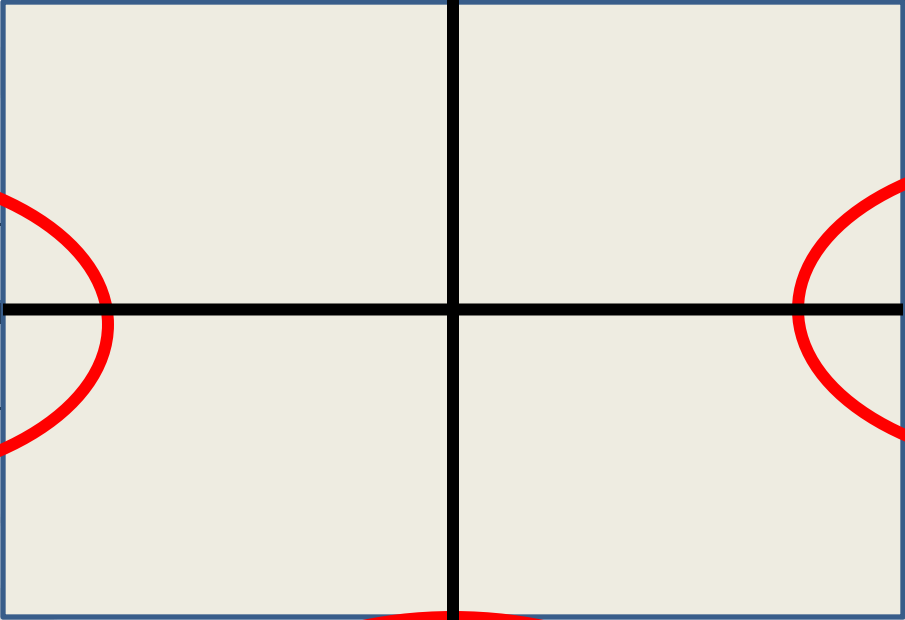
Entreprenöriellt lärande innebär att utveckla och stimulera generella kompetenser som **att ta initiativ, ansvar och omsätta idéer till handling**. Det handlar om att **utveckla nyfikenhet, självtillit, kreativitet och mod att ta risker**. Det entreprenöriella lärandet främjar också **kompetens att fatta beslut, kommunicera och samarbeta**.

Teacher Reflection:

Det entreprenöriella lärandet betyder att jag måste låta eleverna bli ännu mer delaktiga, de ska lära sig att ta ansvar och planera. De ska kunna samarbeta och dra nytta av varandras kompetens. Det handlar om att vi måste låta skola och samhälle mötas.



Kolb's
learning
styles



Record of Birth

St. Joseph County Health Department

SOUTH BEND, INDIANA

Certificate No. 1717 Reel No. 257-B Filed June, 1976

SEAL

Signed W. M. C. C. C.
County Health Officer

South Bend, Indiana 10-15-76
Address Date

WARNING: ALTERATION, ADDITION OR MODIFICATION OF ENTRIES IS PROHIBITED.
ANY UNOFFICIAL CHANGE WILL RENDER THIS PASSPORT INVALID.

NAME—NOM

KEVIN MYLES RYAN

SEX—SEXE

M

BIRTHPLACE—LIEU DE NAISSANCE

INDIANA, U.S.A.



Kevin Myles Ryan
Ellen Bouchard Ryan (mother)

ATTENTION





NOTRE DAME STADIUM

SOUTH BEND, INDIANA









3 Different Worlds

Business



Sport



Social Work

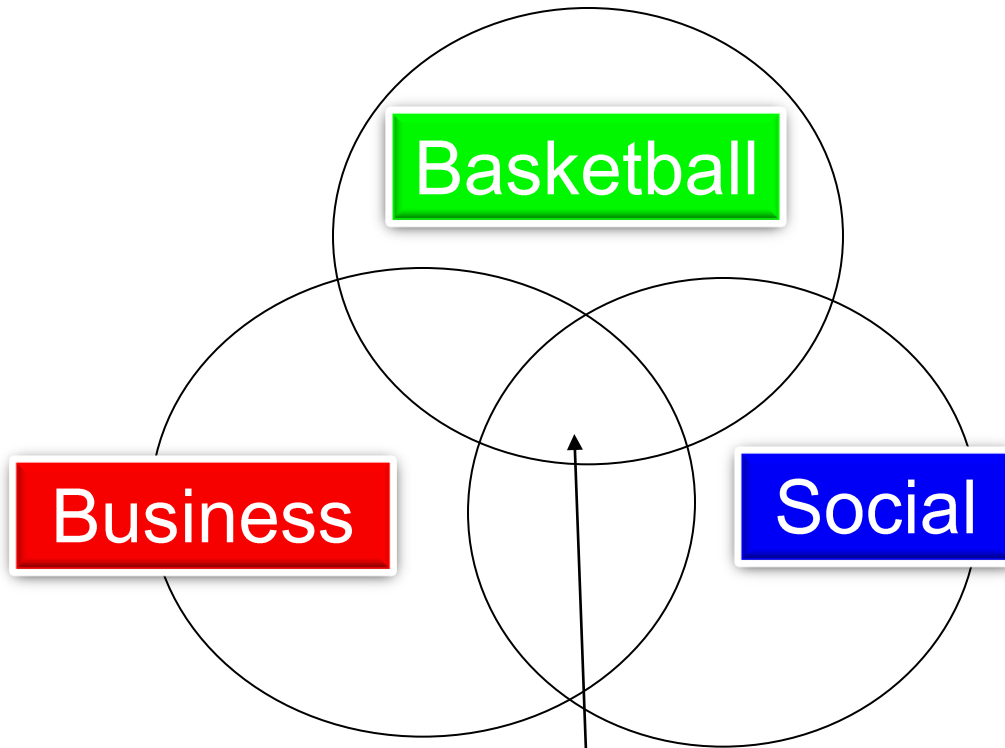
Dixon Hall Resource and Support Services for

OUT OF THE COLD









FRYSHUSET 



RESPEKT®

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Att ständigt vara den främsta aktören på marknaden!

Bäst när det gäller!
Stefan Holm



Kraften i Teamet
Kevin Ryan

Hitta nya vägar
Tina Thörner

Mål och Vision
Akraka & Haggström

Mental Träning
Göran Kenttä
-Återhämtning
-Mental Träning inom HiQ
-Energivåer

-Vision och mål som motivationsbyggare
-Handlingsplan och processmål
-Vikten av hårt arbete

Att prestera på topp
Kajsa Bergqvist
-Hur man håller sig kvar i toppen
-Att hantera motgångar
-Fokusering





T H R E A D





THREE KEYS:
ENTREPRENEURIAL MINDSET



Self-Confidence –
NO FEAR





10 min

Boende 50

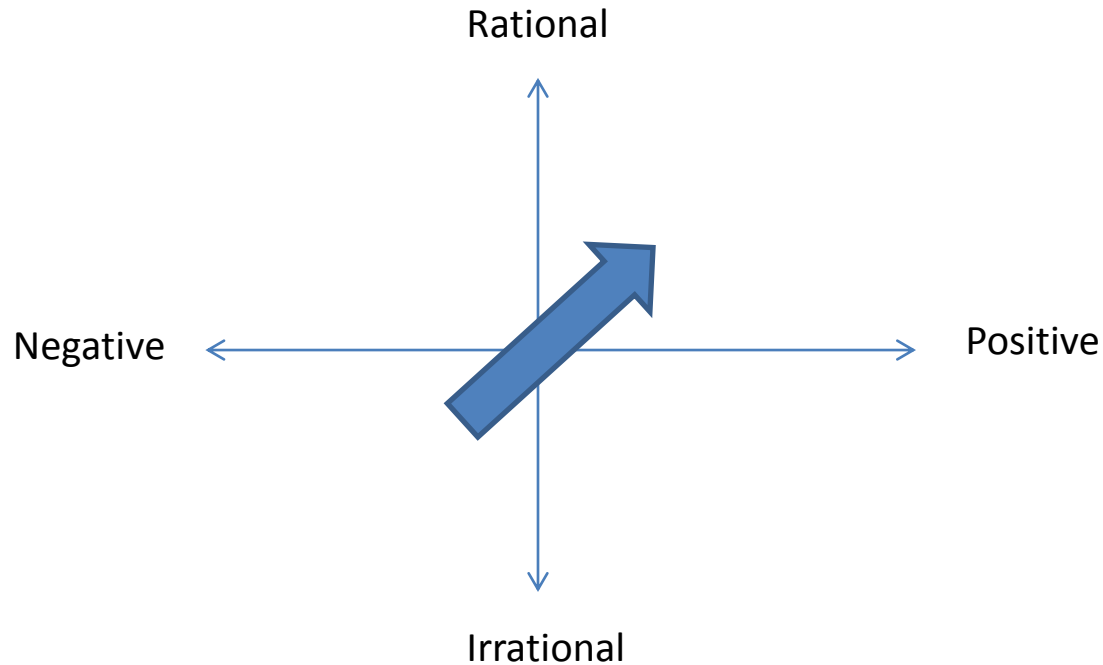
Tid 9-12
1000 veckor

Ekländagatan





Rational Optimism



Happy Brains Perform Better

LINK TO ARTICLE:

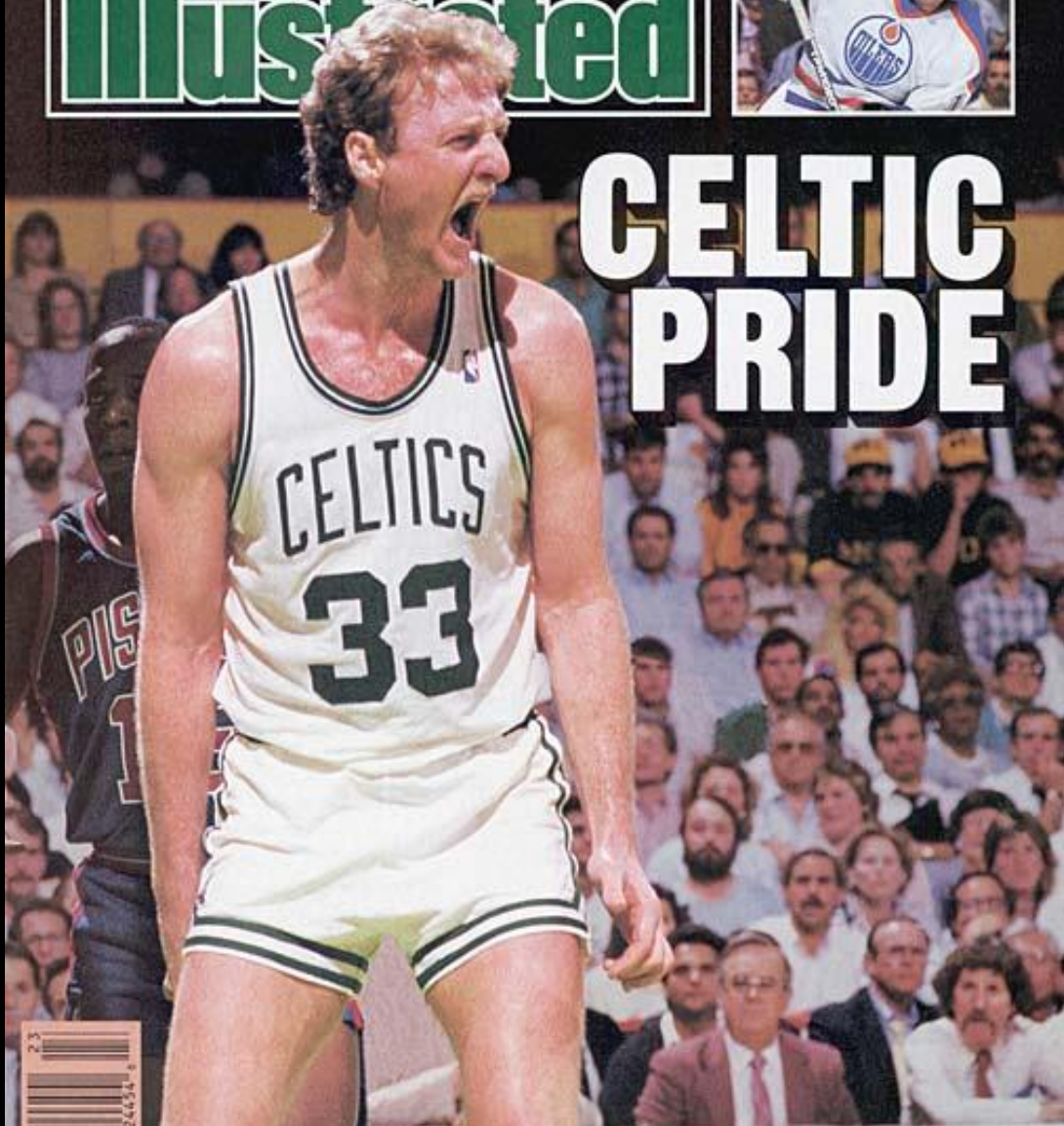
<http://blogs.hbr.org/ideacast/2010/11/why-a-happy-brain-performs-bet.html>

JUNE 8, 1987

\$2.25

Sports Illustrated

EDMONTON WINS THE CUP



CELTIC PRIDE



BOSTON'S LARRY BIRD



Daniel Ek

skype™





Ingvar Kamprad

*"Only those who are asleep
make no mistakes."*

- Read his story -

Ingvar Kamprad - Founder of Ikea



49,7%

http://www.youtube.com/watch?v=45mMioJ5szc&feature=player_embedded



Virgin

VIRGIN GALACTIC

Virgin Group



- Started 1970
- Over 400 small companies
- Over 50 000 employees
- Over 50 billion SEK

– Beverages

Airlines

Trains

Games

Consumer electronics

Financial Services

Films

Internet

Cable TV

Music

Radio

Books

Cosmetics

Jewellery

Houseware

Retail

Mobile Phones

Commercial spaceflight

Richard Branson



- Born 1950
- 254th richest person in the world
- Founded Virgin
- Adventurer
- Television, film, and print
- Humanitarian initiatives
- Politics



"You don't learn by following rules. **You learn by doing, and by falling over, and it's because you fall over that you learn to save yourself from falling over.** It's the greatest thrill in the world.



Self-Awareness –
BE PASSIONATE – BE YOU

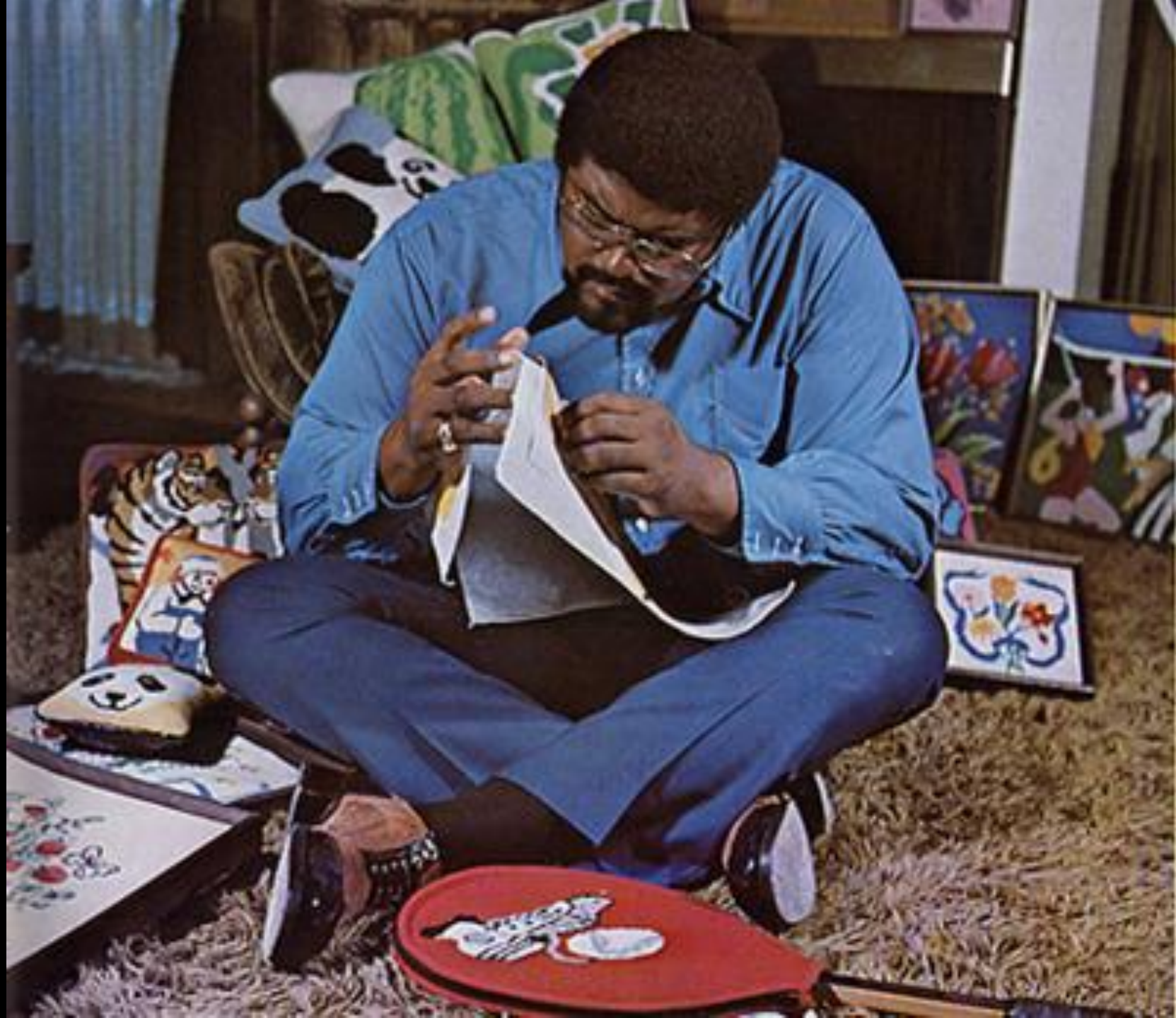


Business is not about formality, strategy, the bottom line, profit, trade, or commerce. Business is what concerns us.

If you care about something enough to do something about it, you're in business.



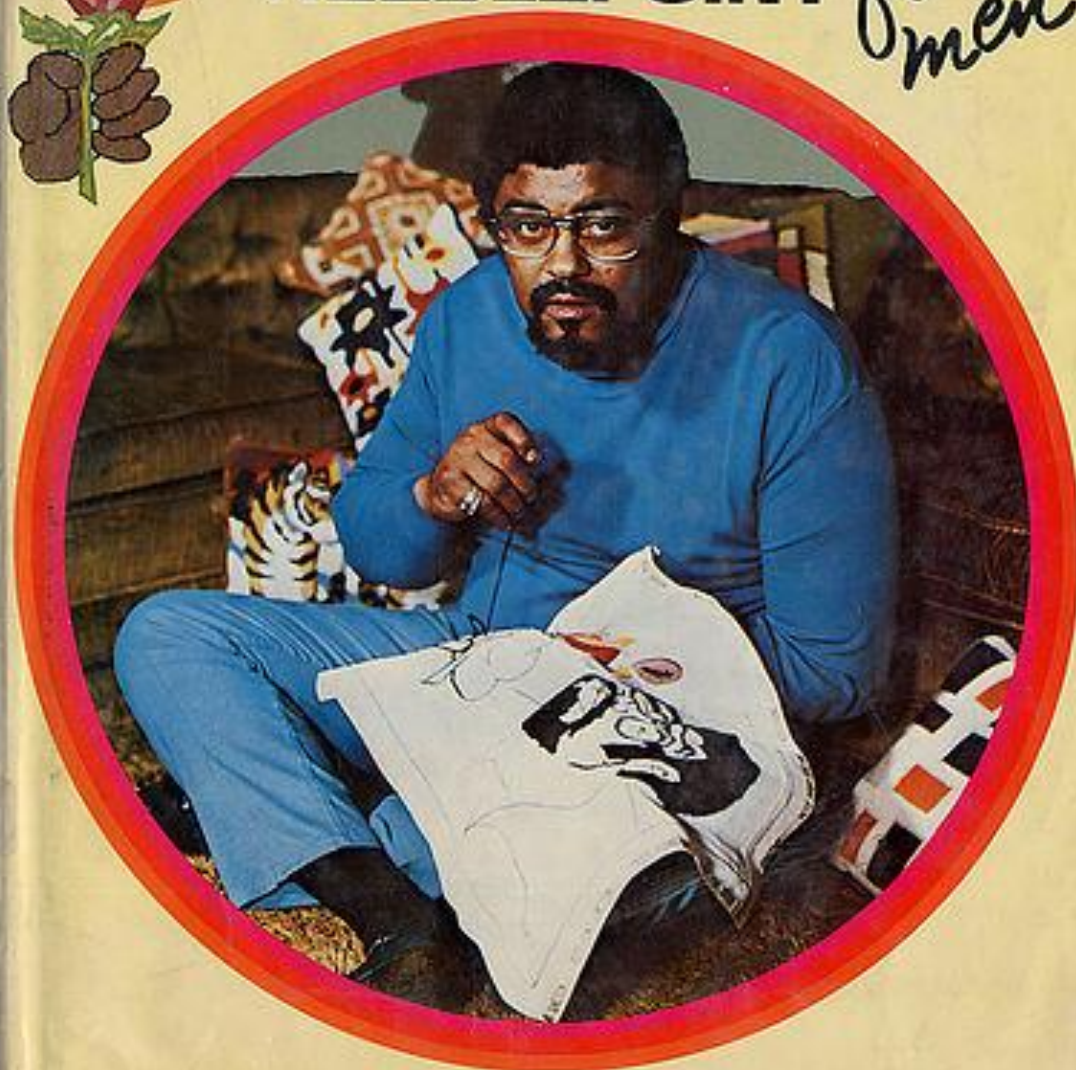
Rosey Grier



3 3045 00156 0321

RUSSEY GRIER'S

NEEDLEPOINT *for men*



GENUINE

NO-MAKE-UP

MYSELF

OPEN

REAL

HONEST

TRUTH

TRANSPARENT



**PUTTING LIPSTICK ON A
GORILLA**



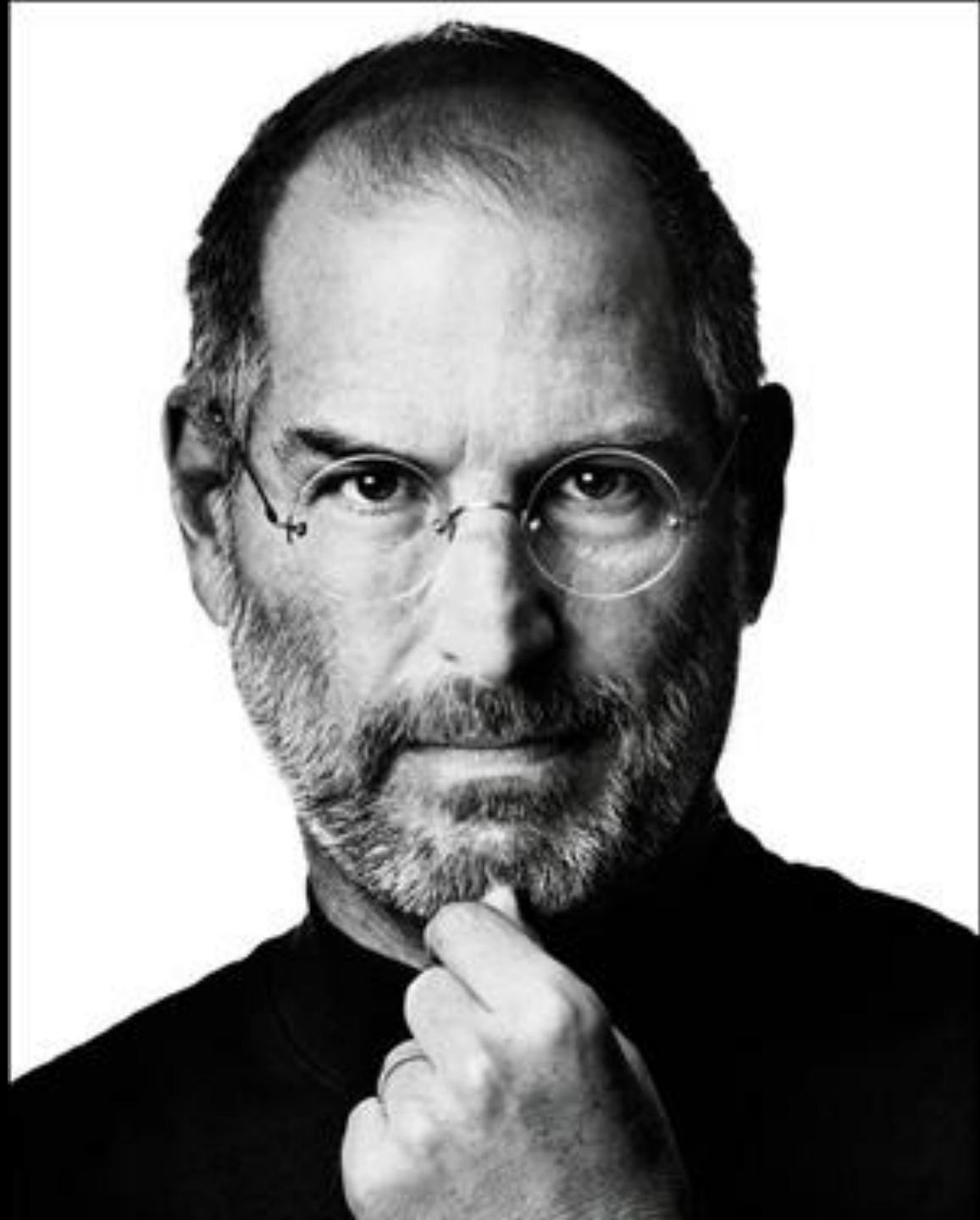
**Do you have
what it takes**



**to do something
*different?***



Mindset –
EVERY PROBLEM IS AN
OPPORTUNITY



PHILOSOPHY

- make things simple and make things beautiful
- computer for the people
- reinvent not invent (mouse)
- making things better by challenging the status quo in everything we do

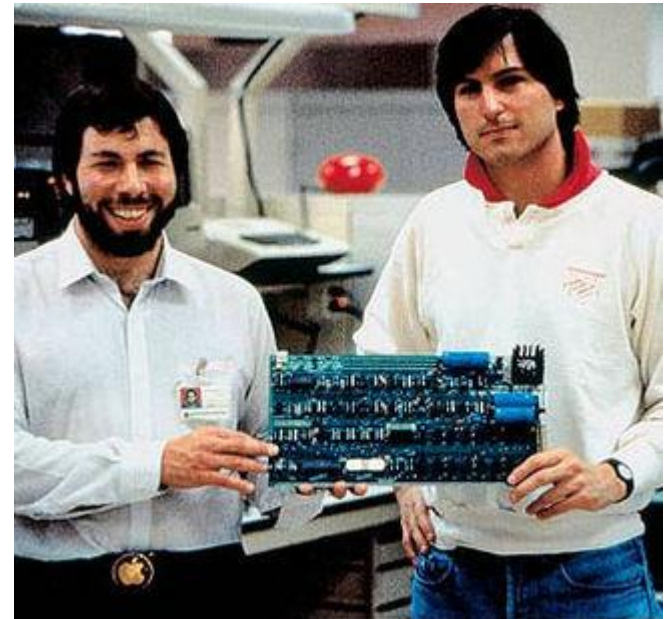
CHARACTER

- Intensity
- Difficult

FIRED

- period as laughing stock of silicon valley, million dollars
- then 2yrs later 95' starts pixar - toy story
- disney buys pixar for billions
- people said he couldn't do it

Steve Jobs



Steve Jobs

PIXAR

- Started and sold

ReHIRED

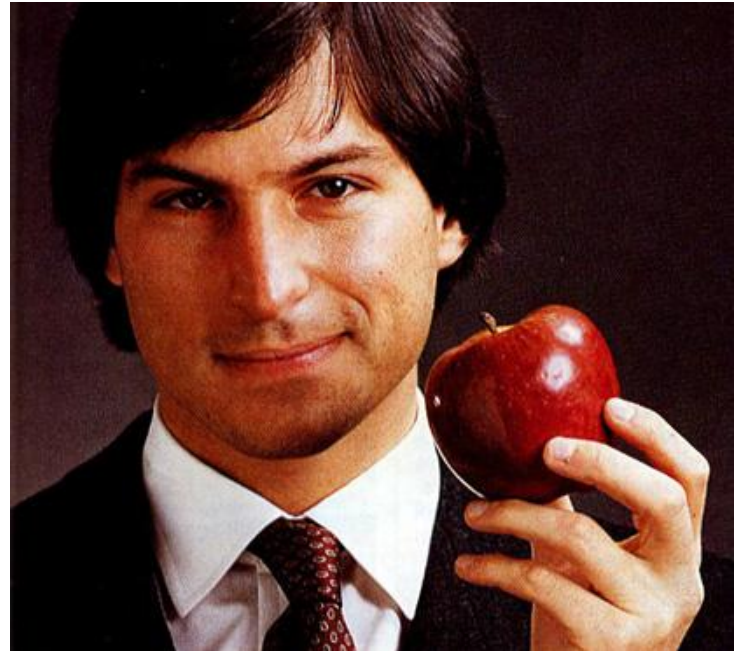
- Ipod
- itunes

TUMOUR

- acclerates his timetable

SHRINKING IPOD

- Mini
- Nano



Steve Jobs

IPHONE

- Iphone
- Imac reintroduced
- Ipad
- Apple TV

THE ENGINE

- guy had a motor
- a face to the revolution

THE FINISH

- To follow the path that others have laid before you is a reasonable course of action and therefore all human progress is as a result of unreasonable men. Steve jobs was an unreasonable man hopefully his memory will inspire you to do something unreasonable too.





"What really matters is **what you create.**

Does it make you proud?"

If you care about something
enough to do something about it, you're in
business"



Key Questions

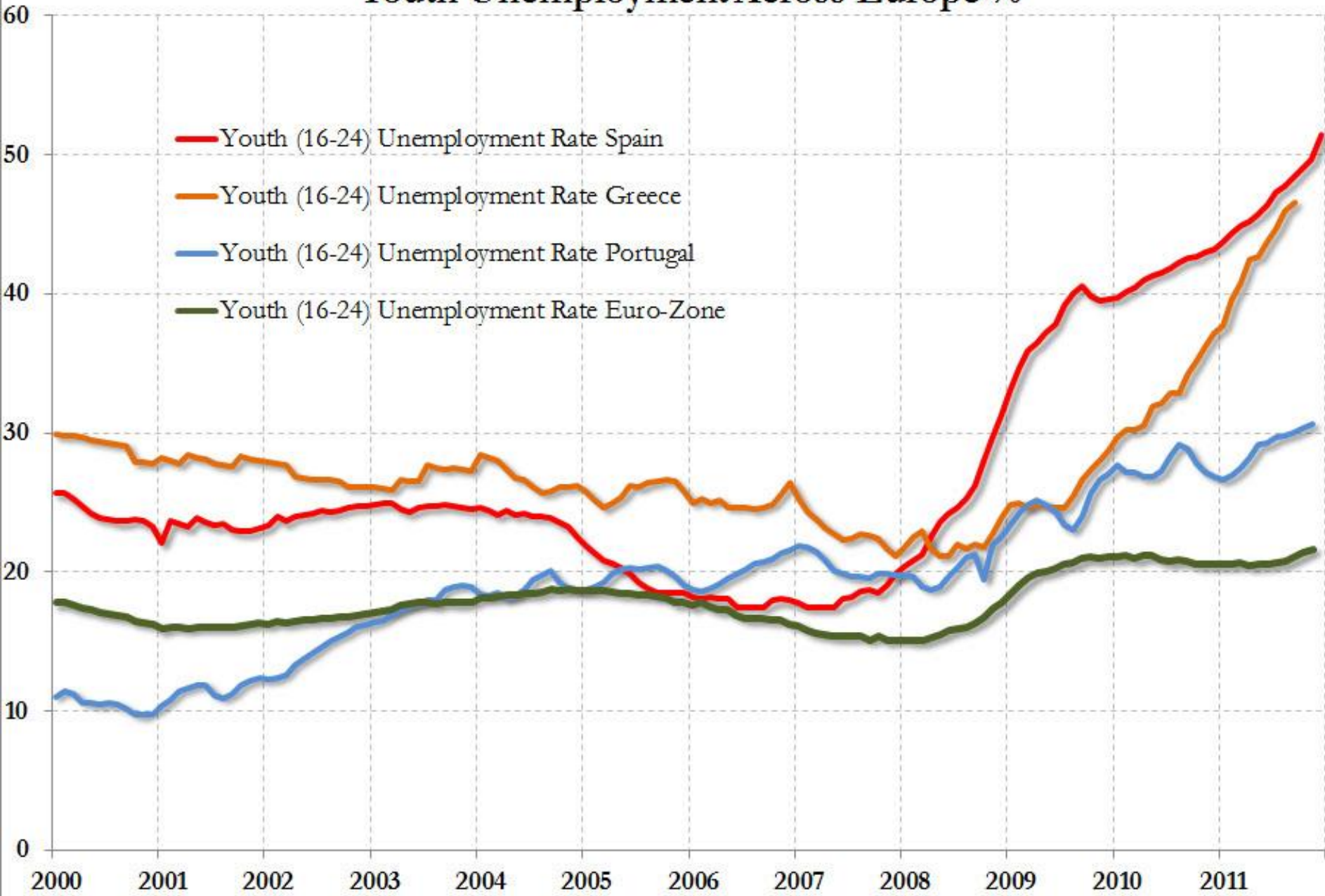
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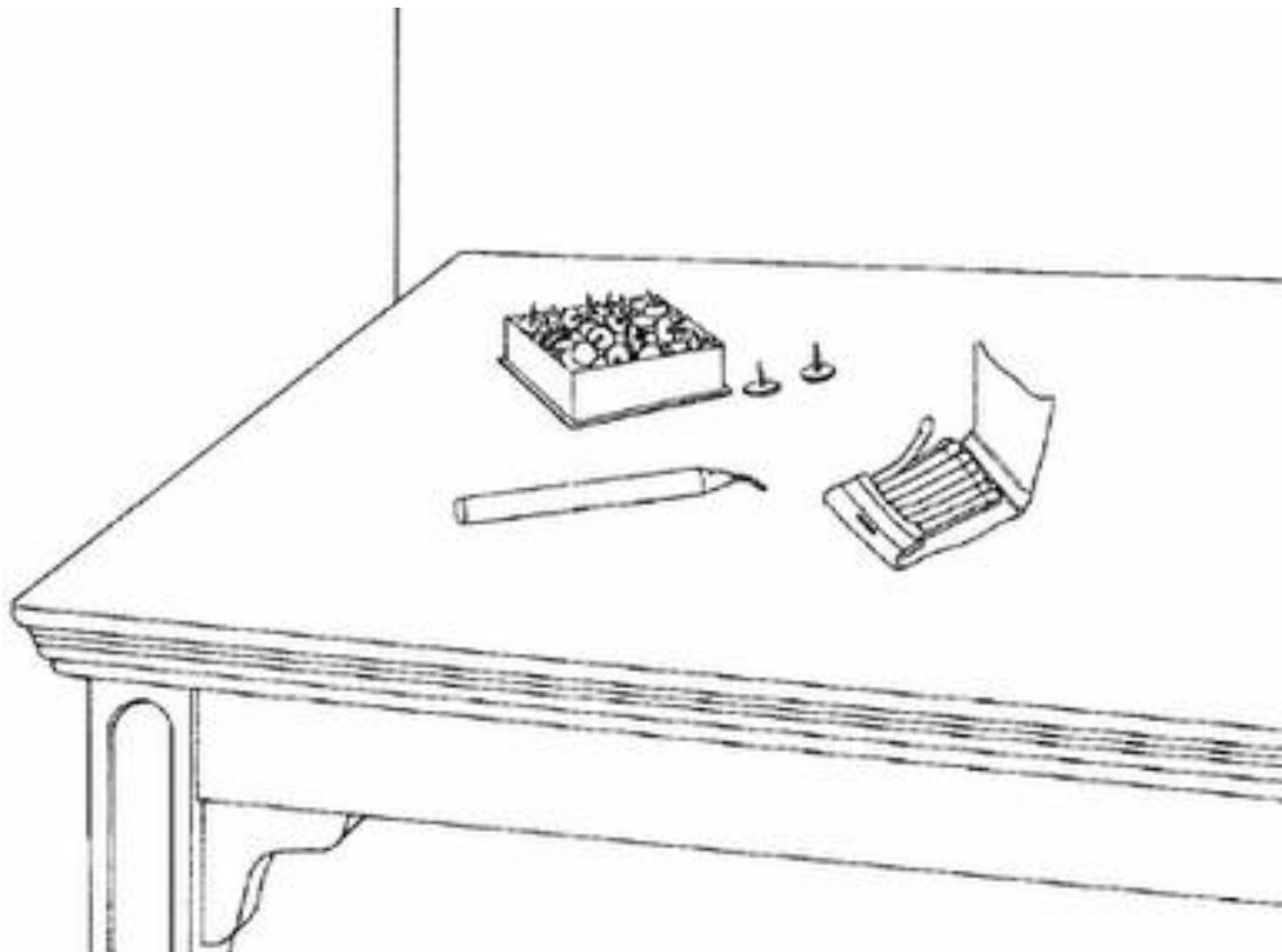
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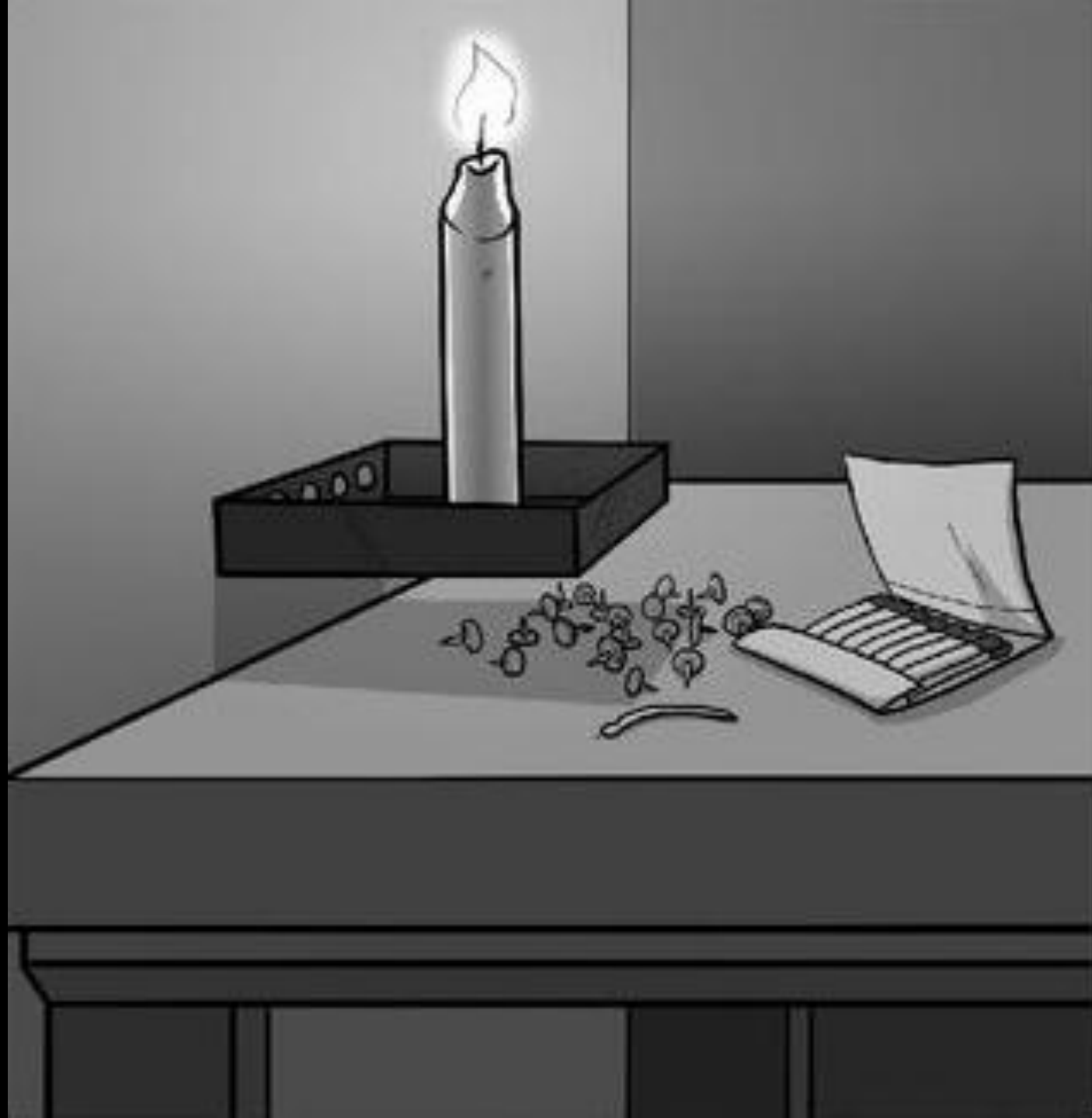
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Youth Unemployment Across Europe %







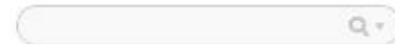


Conditions for Success

Farhiya vs. Fadime



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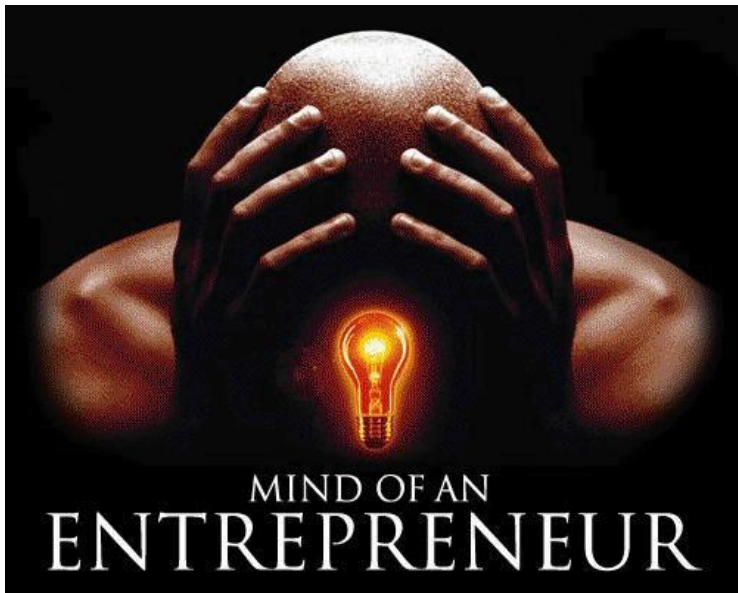
SOLUTION



PROBLEM

1. NO FEAR
2. BE PASSIONATE – BE YOU
3. PROBLEM IS OPPORTUNITY

SOLUTION



PROBLEM



Kevin.ryan@thread.se

Kevin Ryan